CMS:

For Students Who Blog

As a student or a fresh graduate, if you apply for a new job or university, first thing the jury is going to do is look at your online presence. Before they land up on your social media profiles and judge you based on that, how about creating a positive digital image through blogging?

Let's find out how Content Management System (CMS) can help you start and continue blogging in an easier, manageable and more secured way.
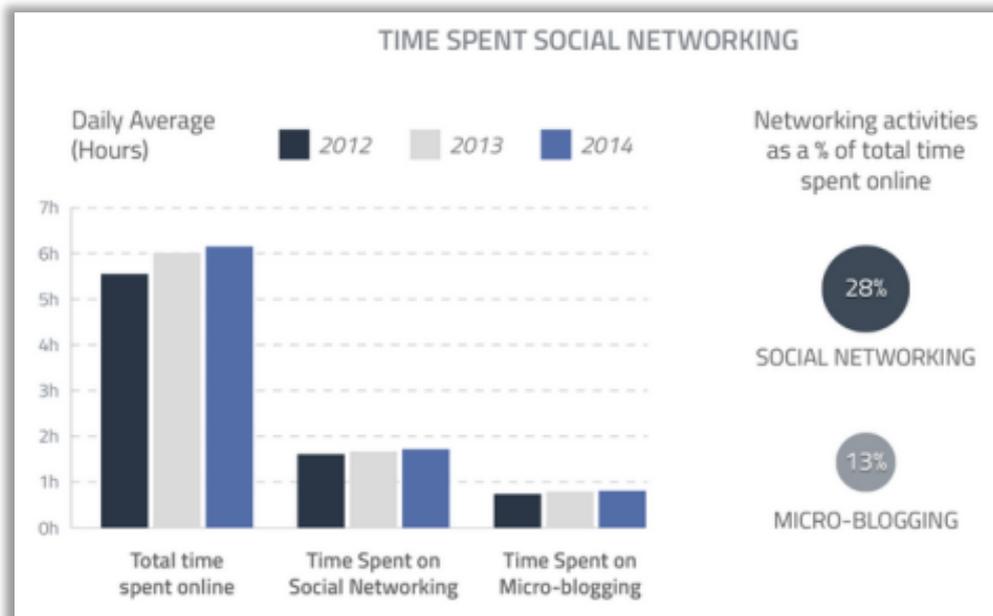

RELEVANCE OF BLOGGING FOR STUDENTS

Blogging or web-logging is one of the many ways in which students create their own space in this vast digital sphere.

Blogs: A safe stage to showcase creativity

Students are both the contributors and products of digital sphere. On average, they spend at least a third of their day online. As much as we dread the contents in the online sphere which might not be suitable for young students to be exposed to, there is no arguing that young students do get online and also manage to post their ideas and feelings.

Internet habit for an average student projects a data as shown in the figure below:

TIME SPENT SOCIAL NETWORKING

Daily Average (Hours)

■ 2012 ☐ 2013 ■ 2014

Networking activities as a % of total time spent online

28% SOCIAL NETWORKING

13% MICRO-BLOGGING

Total time spent online | Time Spent on Social Networking | Time Spent on Micro-blogging

As we can see, major part of the time is spent on social networking and micro-blogging sites. Such habit is keeping students occupied unaware of the fact that internet can offer much more productive learning experience for these young minds. Therefore, we believe that students should learn blogging and start logging their creativity and ideas there. This way, students get a **safe and secured platform to stage their ideas** and consequently, they form a strong online personality. Blogging can provide a **safe outlet to creativity** and ideas.

Relevance of blogging for students…

Leaving a Positive Digital Footprint

It's a digital age we live in. Each one of us, as we go online, leave a part of our personality there for everyone to see which makes up our digital footprint.

Being just a click away from having our personal information out in the public can put us in a **compromising position**.

Therefore, students from young age should cultivate better online behavior so that their **online personality** does not clash with their professional or personal life.

For this reason, having blog posts regularly rather than spending time on social media leaves an **influential digital footprint**, that in turn, will help students find **better prospects** in future.

HOW CMS SERVES THE PURPOSE...

Read along to understand how a CMS can actually be of help for blogging:

❖ Creating websites yourself from scratch is a thing of the past! At this day and age, you have Content Management Systems that can **create websites for you**.

❖ All you have to do is invest a little in Content Management System (CMS) and you are all set to start any kind of website in **practically no time**.

❖ Content Management Systems are designed in such a way that students can singlehandedly create websites with **very little or no programming knowledge**.

❖ Keeps your website in the forefront of google ranking because CMSes have SEO features engraved into it. As a result, your blog will enjoy more popularity, inviting more feedbacks and enjoying an **open communication platform**.

❖ In keeping with the nature of your blog, you can select from a wide range of in–built templates, modules and features to suit your purpose. Also, since CMS provides a flexible platform, you can **play around with the design and content** to keep your blog fresh and trendy.

HOW SAGEFRAME QUALIFIES

We recommend that you consider Sageframe to address your blogging needs. How we qualify? Please read along:

Quick to set-up, Easy to configure and comes with Elegant templates

Sageframe Blog Module

Apart from being a content management framework in itself which supports the construction of large scale full-fledged websites, Sageframe also takes into consideration the needs of students to create light weight blogging websites. For the same reason, Sageframe has a separate independent module for blog.

All you need to do is install it and you are ready to start blogging! It can be the best option for students who want to blog but don't want to spend a lot of time trying to decipher the technicalities coded within.

User Friendly System

Content Management Systems like Sageframe practice **WYSIWYG** (What You See Is What You Get) by providing the option of **inline editing**. Under this, you can change anything in the website by just clicking on it. Makes your life easier as a blogger!

Modular Architecture

Sageframe felicitates its users with different types of modules ready to be used. These modules work independently contributing to user-friendly environment. Just a drag and drop and you can use the modules already! These modules will then work together and provide your site the functionality you desire.

Drag and Drop

The modular architecture that Sageframe supports allows the modules to be handled by a simple drag and drop gesture. Select any module anywhere in the page and move it around as per your convenience! This way, you will soon realize that Sageframe does provide a flexible platform for your blogging experience.

Single Click to Switch Templates

Dynamically switch templates on a click! On top of already available templates, SageFrame provides you the freedom to create one of your own and assign them across pages. This way, the page you create on SageFrame does not need to be static. You can change the looks, you can choose which template you like, for which page and then simply click on it to activate and apply it. This feature ultimately makes websites created in SageFrame flexible, attractive and easily-maintained at the same time.

Search Engine Optimized

The minute you decide to use Sageframe for blogging, your SEO functionalities are also covered the same instant! Sageframe has built in SEO features that means the blog you make will automatically be SEO supportive. Search Engines will not only rank your websites on top but also prepare your blog for a wider audience that consequently makes your blog an open communication platform.

On top of the qualities mentioned above, various other features like **scalability, all round support, open architecture, reasonable cost, ease-of-maintenance, internationalized concept** also does count high on the list of pre-requisites to your blogging needs. Sageframe does identify and address all of these blogging requirements. Try it for yourself!

CONCLUSION

At this day and age, you students do need to consider your online presence and shape it up in such a way that it boosts up your career and image in the right direction. For all the reason we already discussed, blogging is undoubtedly the best way to channel creativity in a constructive way. Also, you develop the skills and ability to conveniently use digital space as a communication tool early on in your life.

To kick start your blogging, you will find many content management systems. Choose the CMS wisely taking your needs and requirements into consideration.

Remember, internet is there at your disposal, not the other way round. So, cut through the chase and always stay one step ahead! Start blogging right this instant to reap the benefits in future!